

Equine Pasture Blend

A quick guide to helping your customers

Not sure if iO Equine Pasture Blend is right for your customer? Here are 5 questions to start the conversation.

1. Do you know what pasture species you currently have?
2. When was the last time you renovated or re-sowed your paddock?
3. How often do you fertilise or soil test?
4. Are you feeding more hay than you'd like?
5. What would you most like to improve about your horse paddocks this spring?

These questions can help identify whether your customer is looking to establish new pasture, rejuvenate tired areas, improve ground cover or repair high-traffic areas.

Frequently Asked Questions

What makes iO Equine Pasture different from a standard pasture mix?

Developed specifically with equine requirements in mind, the blend considers sugar balance, digestibility, mineral availability and suitability for different classes of horses.

Is iO Equine Pasture a low-sugar pasture?

It has been formulated with a balanced, lower sugar profile in mind, using selected species and varieties including diploid ryegrasses and a high prairie grass component. However when topping up existing pasture, overall sugar levels should be tested.

Is it suitable for different types of horses?

Yes. It has been formulated for a wide range of horses, including performance horses, pleasure horses, breeding stock and general grazing horses.

When should it be sown?

It can be sown year-round when soil moisture and conditions are suitable, with autumn and spring the preferred sowing windows.

Can it be sown into an existing paddock?

Yes. While a well-prepared seedbed is ideal, it can also be broadcast into existing pasture where conditions allow.

When is it ready to graze?

Use the Rip Test: pull a handful as an animal would graze. If the shoots tear away, it's ready. If the plants pull out with roots attached, allow more time for establishment.